

USA PHILATELIC

THE OFFICIAL SOURCE FOR STAMP ENTHUSIASTS

2016 / Volume 21 / Quarter 3



Introducing the new

USPS® StampApp



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DEAR COLLECTORS AND FRIENDS,

Welcome. You may have noticed from the cover that we are celebrating decidedly different philatelic products in this edition of our magazine. While imagery other than stamp art is a somewhat unique treatment for *USA Philatelic*, we are proud to present exciting new products that honor **all** U.S. stamps — both new and old — on mobile platforms where our audience can connect and collect.

Collectors, dealers, societies, and stamp clubs alike doubted that a responsive and intuitive digital stamp-collecting media would ever materialize. Always seeking opportunities for innovation, the U.S. Postal Service heard the call and met the challenge — devoting two years to developing cool new digital tools that meet the needs of today's collectors.

Within these pages you will read about **USPS® StampApp**, a dynamic mobile app designed for U.S. stamp collectors, with a platform where users can browse the entire U.S. stamp library while managing their own personal collections. You will also learn about the *Postal Service eGuide to U.S. Stamps*, a digital iteration of our popular Guide book that allows collectors a portable option for use at shows and events.

For those of you unable to make it to the World Stamp Show, May 28-June 4 we offer our Souvenir Portfolio. Every one of the eight stamps issued over the course of the show is framed in exceptional artwork, seven of which include Augmented Reality experiences, where digital media overlays print and causes the stamps to jump to life from their pages.

We look forward to hearing from you about our exciting new digital offerings and any suggestions you might have. New releases will bring new features and we remain committed to meet and exceed your U.S. stamp needs.

Every day's a Stamp Day!

Mary-Anne Penner
Director, Stamp Services

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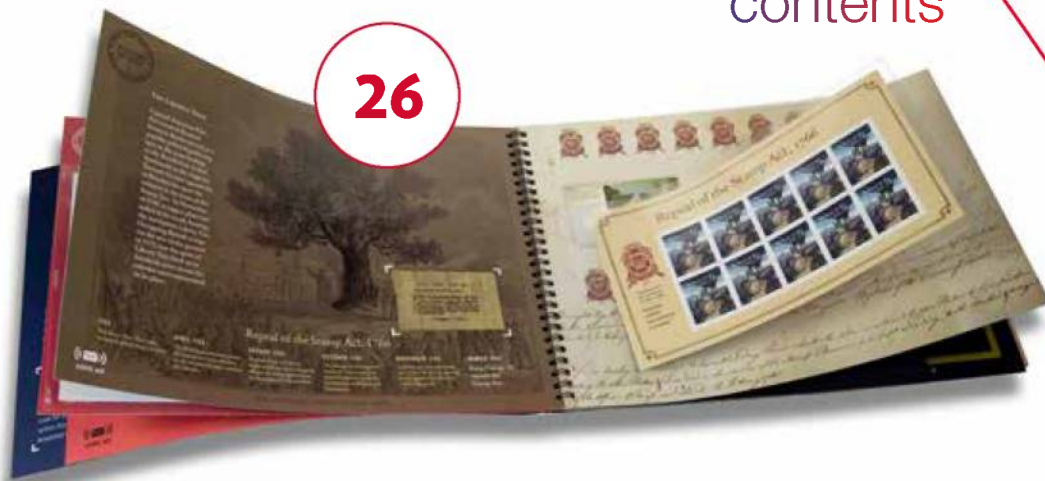
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The U.S. Postal Service
reserves the right to adjust
pricing when it coincides with a
Rate Change.

Unless otherwise noted, all
stamps are self-adhesive.

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Digital breakthroughs in philately that debuted at the World Stamp Show:
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catalog — plus more, acting as an alphabetic index for finding issues.

APU	Ashton-Potter (USA)	SSP	Sennett Security Products
AVR	Avery Dennison	⌘	Available while supplies last
BCA	Banknote Corporation of America	●	Going off sale
CCL	CCL Label	TBD	Information is to be determined

new digital philatelic products

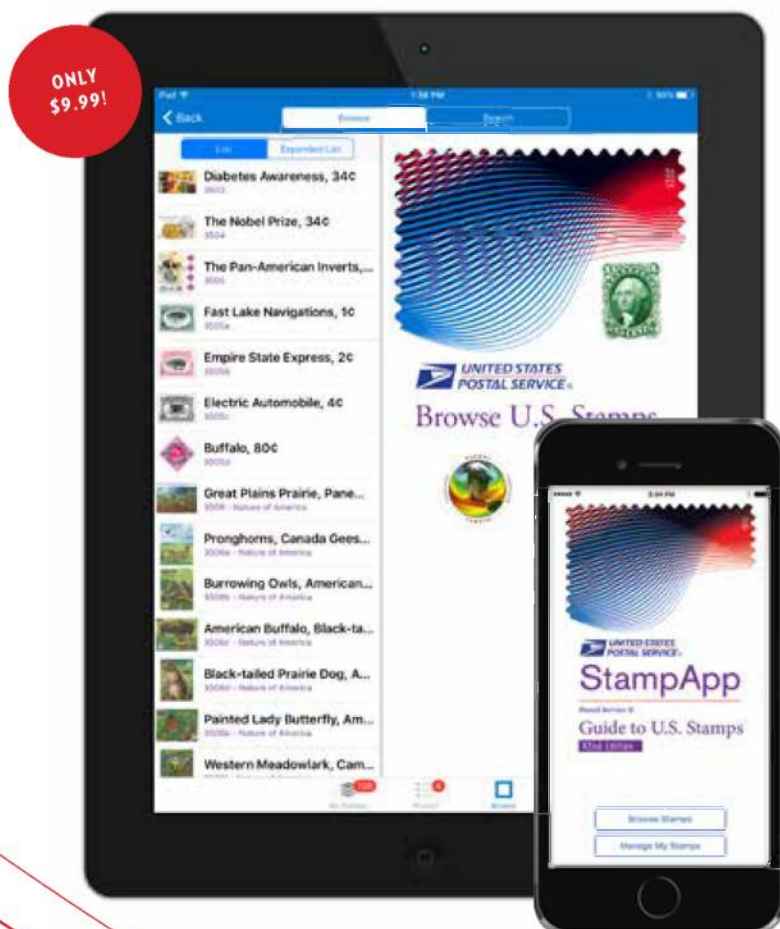
STAMP COLLECTING TAKES A GIANT LEAP FORWARD!

It has been the stamp collecting community's challenge for some time; how to grow our audience and attract young members. The dawn of mobile devices dealt a mighty blow to the practice of philatelic pursuits. But we understand our digital competition, and we respect it. So we decided to join it!

Jim Cochrane, Chief Marketing and Sales Officer and Executive Vice President, made a stunning announcement at the recent World Stamp Show in New York: The U.S. Postal Service has crossed philately's digital divide with the development of USPS StampApp, a mobile App designed especially for stamp enthusiasts. Mr. Cochrane went on to say that the Postal Service has also created an ebook edition

of the popular *Postal Service Guide to U.S. Stamps*. With this breakthrough into digital philately, the Postal Service brings a much-needed boost to the hobby. While nothing will replace the tactile nature of collecting, the eGuide to U.S. Stamps and USPS StampApp afford collectors the ability to peruse their collections at shows and auctions — and anywhere! — without the trouble of toting large catalogues, and without the risk of loss or damage to treasured collections.

Philately has long had a presence on the Internet. Online auctions have been tremendous for the hobby and hundreds of dealers have a significant presence on the web. As the world has gone increasingly mobile, with an app for almost



USPS® StampApp
The Only Official U.S. Stamp Collecting App



The Postal Service eGuide to U.S. Stamps
Experience the beauty and intricacy of U.S. stamps as never before possible, now available on your laptop, tablet and phone.



anything and eBooks everywhere, the world of philately had remained mostly static. So, as the universe prepared for the once-a-decade U.S.-hosted World Stamp Show, the Postal Service prepared to revitalize the tools we offer collectors with dynamic, interactive and engaging digital offerings. Beautiful, high-resolution stamp art from across the Postal archive now springs to life in intricate detail when viewed on the screens of tablets and phones.

USPS StampApp is the first and only official app for U.S. stamp collectors. While multiple apps exist in the collectibles arena, USPS StampApp is the only app to include both an entire reference library — the U.S. Stamp archive — as well as an interactive platform for users to manage their own personal collections. A comprehensive and accurate U.S. stamp database includes every stamp issued, from the five-cent Franklin and 10-cent Washington of 1847, through the first quarter issues of 2016, with current market values and beautiful high-resolution stamp art. Collectors can browse the illustrated USPS library of definitives, commemoratives, Airmail, Federal duck stamps, and more, while searching and sorting via multiple filter options.

StampApp offers a personal collection database that includes extensive fields for valuations, stamp condition, production specifications and other characteristics that are important to

collectors, while offering a running summary of collection counts and value. Users can inventory and manage their collections knowing that their content is permanently and securely stored in the Cloud where it is always available for use on any of their devices. For an even more personalized collection, USPS images can be replaced within an owner's collection with a photo of their own stamp. Users can also export their entire collections to XML, Excel or Plain Text formats.

A special aspect of USPS StampApp is the social engagement that it offers collectors. Users can create their own wish lists and share those lists with others via social media and email. Collectors can connect immediately — no need to wait for the next stamp club meeting!

The next digital offering from the Postal Service is our *eGuide to U.S. Stamps*. Like its print book brother, *The Postal Service Guide to U.S. Stamps*, the *eGuide* is comprised of more than 7,000 stamps encompassing the entire Postal Service archive, along with postal stationery. Incredibly beautiful, high-resolution imagery illustrates these important icons of American culture. With pinch and zoom capability, even the earliest issues are presented in incredibly intricate detail. The furrows in the brow of the 1863 two-cent black Jackson are deep and distinct. The ability to appreciate the mastery of treasured stamp art is increased enormously in the *eGuide* edition.

Unlike other electronic catalogues and guides, the *eGuide* is immediately accessible on laptops, tablets and phones, and always available, requiring no Internet connection once downloaded. It is highly personalize-able, with multiple font choices and sizes, and varying screen tones. The seamless highlight and notation functions will certainly simplify life for philatelic scribes. No less amazing as all these features are — the *eGuide* is perfectly portable! You can tuck the entire U.S. stamp archive into your pocket or purse!

The preservation of your hobby is of great importance to the U.S. Postal Service. We are always searching for new ways to serve collectors and new collectors to serve. With these cutting-edge offerings, we strive to put stamps on a digital stage, where collectors can engage with stamps on portable and accessible formats. It is also our goal for USPS StampApp to serve as a digital platform for young people to interact with stamps in the environment where they are most comfortable — the digital environment.

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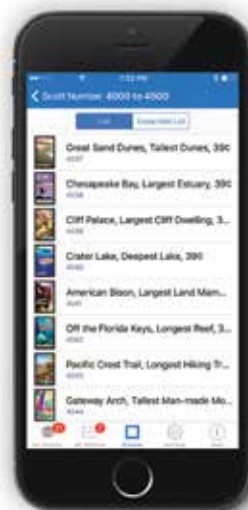
new digital philatelic products

USPS® Stamp App

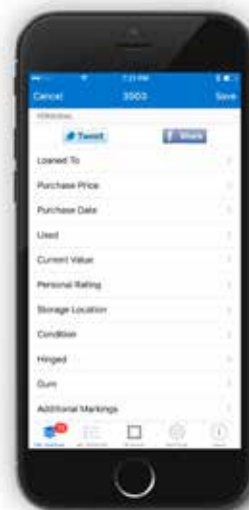
A MOBILE APP FOR STAMP COLLECTORS



The only official U.S. Stamp Collecting App. Access the entire USPS stamp archive from the Postmaster's Provisionals of 1845 to the first quarter of 2016.



BROWSE & SEARCH
Browse the entire U.S. stamp archive by a variety of options, including Denomination, Format, Issue, Scott Number or Series.



CURATE YOUR COLLECTION
Curate and document your personal stamp collection.



VIEW YOUR STAMPS
MYSTAMPS view allows users to view high-resolution images of the stamp image along with a list of fields descriptive of the stamps in their personal collection.



CREATE A WISHLIST
USPS StampApp allows users to create wish lists for their most desired stamps, and share those lists with others via Facebook, Twitter and email.

Available for \$9.99 on



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The Postal Service eGuide to U.S. Stamps

Experience the beauty and intricacy of U.S. stamps as never before possible,
now available on your laptop, tablet and phone.



The Postal Service eGuide to U.S. Stamps brings stamps up close and personal — high-resolution stamp art from across the Postal Archive now springs to life in intricate detail when viewed on the screens of tablets and phones.



IMMEDIATELY DOWNLOADABLE

The Postal Service eGuide to U.S. Stamps is immediately downloadable onto your tablet, phone or computer, and always accessible, with no internet connection required once downloaded.



FULLY DIGITAL

The eGuide is a fully digital iteration of the popular print edition, *Guide to U.S. Stamps*, fully illustrated, with values and production specifications that are important to collectors.



PINCH & ZOOM

Tap, and pinch and zoom allow for up-close viewing of the miniature works of art that are U.S. stamps.



PERFECTLY PORTABLE

The Postal Service stamp library is perfectly portable for use at shows and events — tuck the entire U.S. stamp archive into your pocket or purse!

Available for \$24.95 on



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amazon

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OTHER RETAILERS.

new issues



473733 / Commemorative Panel / \$10.95



SHOWN AT 285%



473724 / Framed Stamps (17" x 11") / \$39.95



473716 / First Day Cover / \$.91

473721 / Digital Color Postmark First Day Cover / \$1.62

A. Indiana Statehood

FIRST-CLASS RATE FOREVER®

Date of Issue: 6/7/16 at Indianapolis IN 46298

473704 / Pane of 20 with plate no.* / \$9.40

Celebrate the Hoosier State — often considered the heartland of America — with this stamp based on a contemplative photograph of one of Indiana's many expansive cornfields.



473730 / Ceremony Program / \$6.95



B. Eid Greetings

FIRST-CLASS RATE FOREVER®

Date of Issue: 6/10/16 at Dearborn MI 48120

556204 / Pane of 20 with plate no.* / \$9.40

Evoke centuries of tradition with this stamp commemorating the two most important festivals — or eids — in the Islamic calendar: Eid al-Fitr and Eid al-Adha.



556216 / First Day Cover / \$.91

556221 / Digital Color Postmark First Day Cover / \$1.62



556230 / Ceremony Program / \$6.95



556224 / Framed Stamps (13" x 13½") / \$39.95

* Please refer to the order form for information on requesting specific plate positions.

new issues



SHOWN AT 125%

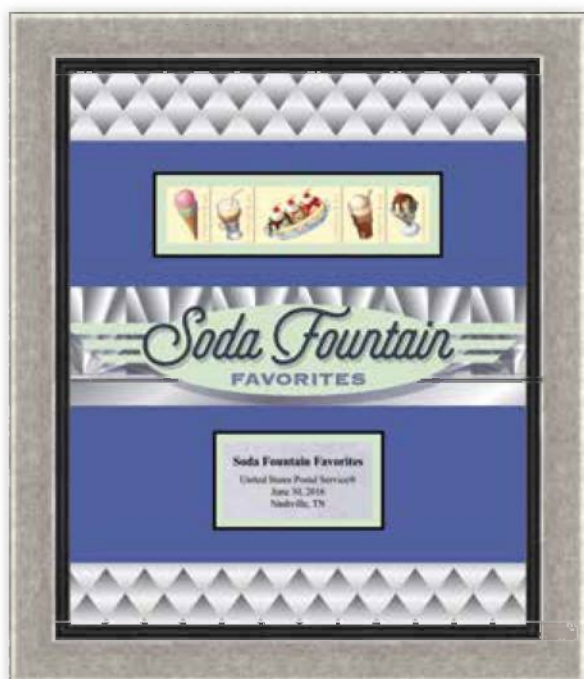
A. Soda Fountain Favorites

FIRST-CLASS RATE FOREVER®

Date of Issue: 6/30/16 at Nashville TN 37228

680804 / Booklet of 20 / \$9.40

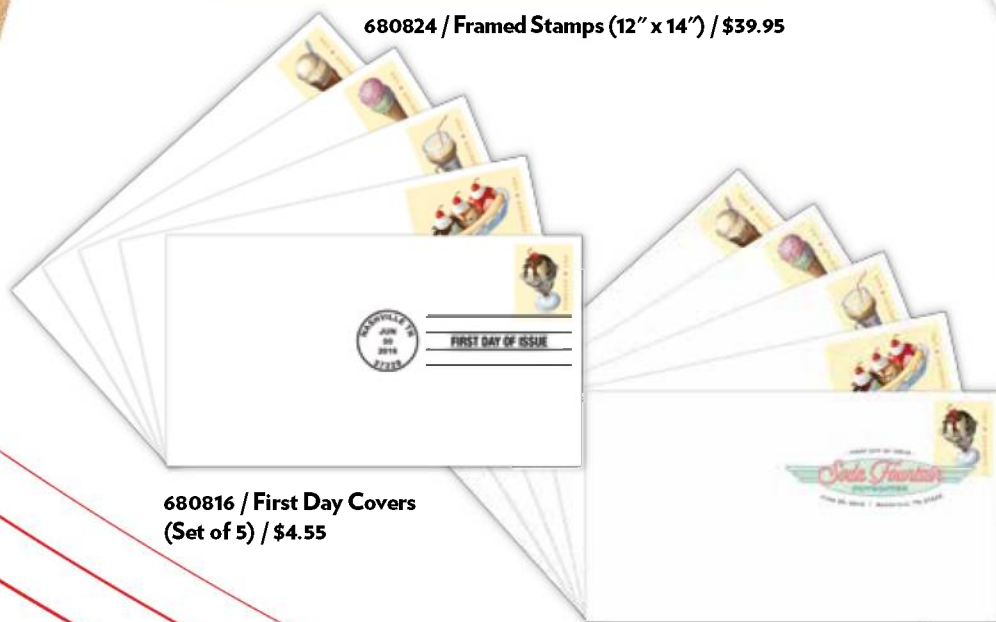
The 20 stamps in the *Soda Fountain Favorites* booklet feature four examples each of five different delicious confections: double-scoop ice cream cone, egg cream, banana split, root beer float, and hot fudge sundae.



680824 / Framed Stamps (12" x 14") / \$39.95



**680830 / Ceremony Program
(Random Single) / \$6.95**



**680816 / First Day Covers
(Set of 5) / \$4.55**

**680821 / Digital Color
Postmark First Day Covers
(Set of 5) / \$8.10**

SHOWN AT 285%



JAIME ESCALANTE

EDUCATOR / FOREVER / USA

2016



473833 / Commemorative Panel / \$10.95



473816 / First Day Cover / \$.91

473821 / Digital Color Postmark First Day Cover / \$1.62

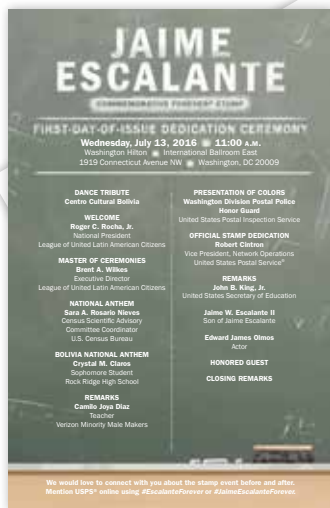
B. Jaime Escalante

FIRST-CLASS RATE FOREVER®

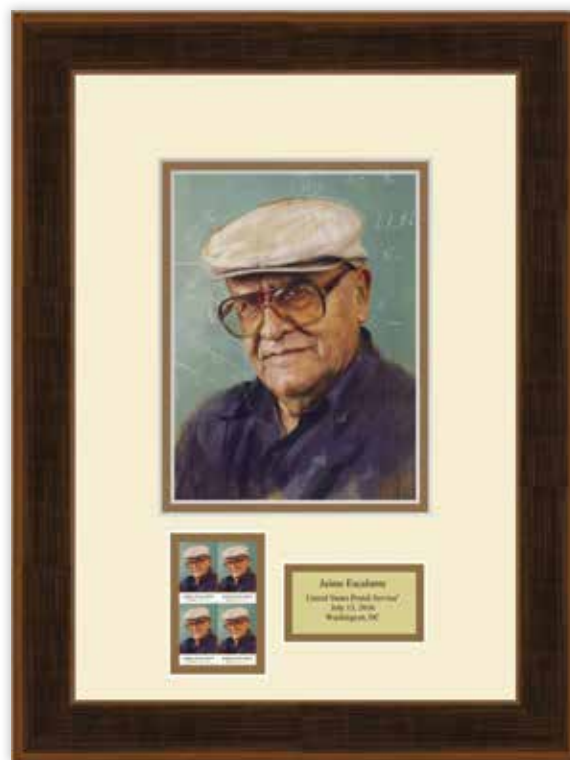
Date of Issue: 7/13/16 at Washington DC 20066

473804 / Pane of 20 with plate no. & header* / \$9.40

Celebrate the famous East Los Angeles teacher whose story was captured in the movie *Stand and Deliver* — whose inspirational methods led supposedly “unteachable” high-school students to master calculus.



473830 / Ceremony Program / \$6.95



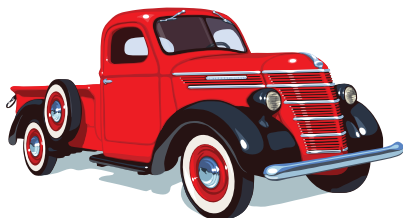
473824 / Framed Stamps (11" x 16") / \$39.95

* Please refer to the order form for information on requesting specific plate positions.

new issues

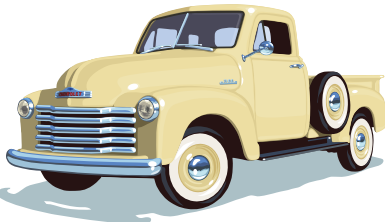
SHOWN AT 185%

1938 International Harvester D-2
FOREVER USA



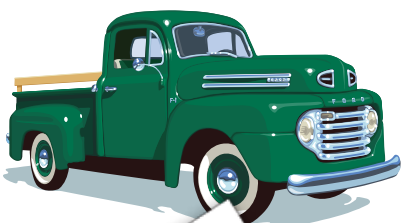
2016

1953 Chevrolet
FOREVER USA



2016

1948 Ford F-1
FOREVER USA



2016

1965 Ford F-100
FOREVER USA



A. Pickup Trucks

FIRST-CLASS RATE FOREVER®

Date of Issue: 7/15/16

at Syracuse NY 13220

680904 / Booklet of 20 (2-sided) / \$9.40

Enjoy four of the iconic, rugged vehicles that Americans have driven for nearly a century: the 1938 International Harvester D-2, the 1948 Ford F-1, the 1953 Chevrolet, and the 1965 Ford F-100.



680930 / Ceremony Program
(Random Single) / \$6.95

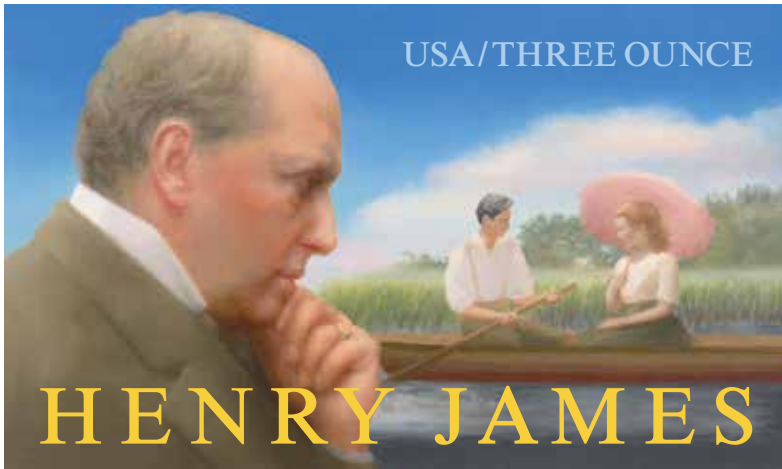
680916 / First Day Covers
(Set of 4) / \$3.64



680924 / Framed Stamps (13" x 13 1/2") / \$39.95

680921 / Digital Color Postmark
First Day Covers (Set of 4) / \$6.48

SHOWN AT 290%



2016

B. Henry James (89¢)

3 OZ. RATE**

Date of Issue: 7/31/16 at Dulles VA 20103

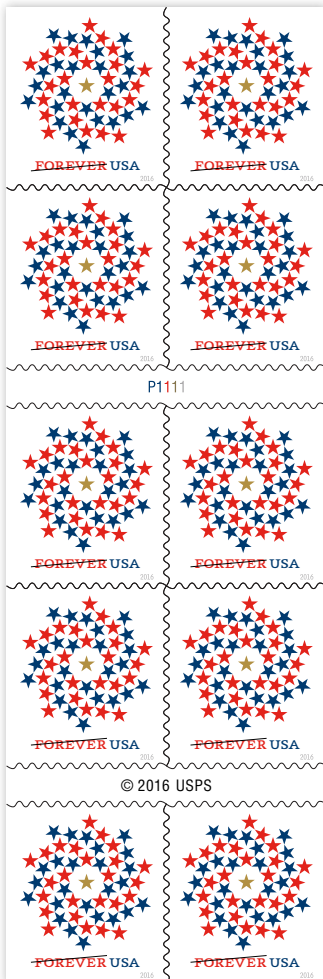
119404 / Pane of 20 with plate no. & header* / \$17.80

The 31st stamp in the *Literary Arts* series features an original painting that combines a portrait of James with a background interpretation of the climactic scene in his 1903 novel, *The Ambassadors*.

* Please refer to the order form for information on requesting specific plate positions.

** These nondenominated stamps will always be valid for the rate printed on them.

SHOWN AT 95%



C. Patriotic Spiral

FIRST-CLASS RATE FOREVER®

**Date of Issue: 8/19/16
at Falls Church VA 22046**

671304 / Booklet of 10 / \$4.70

**Date of Issue: 8/19/16
at Kansas City MO 64108**

760004 / Coil of 10,000 / \$4,700.00

Modern yet timeless, this energetic design features 50 blue and red stars spiraling around a central gold star that stands for our nation's steadfast idealism and hope for a more perfect union.

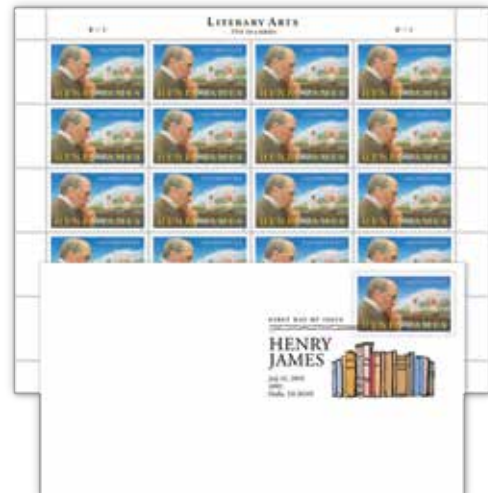


671316 / First Day Cover / \$.91



119416 / First Day Cover / \$1.33

119421 / Digital Color Postmark First Day Cover / \$2.04

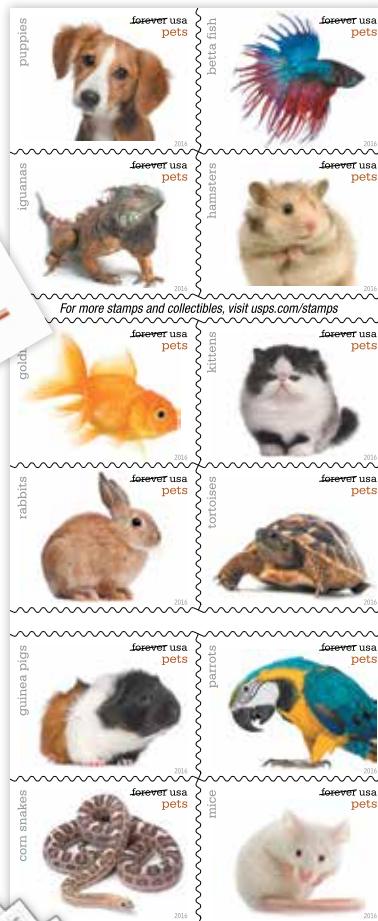


119410 / Pane of 20 & Digital Color Postmark First Day Cover / \$19.95

new issues



**680730 / Ceremony Program
(Random Single) / \$6.95**



A. Pets

FIRST-CLASS RATE FOREVER®

Date of Issue: 8/2/16 at Las Vegas NV 89119

680704 / Booklet of 20 (2-sided) / \$9.40

All across the country, people share the joy and love of their animal companions, which are celebrated in this set of stamps featuring 20 different animals — from puppies and parrots to hamsters and hermit crabs.



**680716 / First Day Covers
(Set of 20) / \$18.20**



**680721 / Digital
Color Postmark
First Day Covers
(Set of 20) /
\$32.40**

SHOWN AT 170%



B. Songbirds in Snow

FIRST-CLASS RATE FOREVER®

Date of Issue: 8/4/16 at Portland OR 97208

681104 / Booklet of 20 (2-sided) / \$9.40

The *Songbirds in Snow* booklet features four birds: the golden-crowned kinglet, the cedar waxwing, the northern cardinal, and the red-breasted nuthatch — each depicted on a snow-covered branch.

Songbirds in Snow Framed Stamps

Celebrate four songbirds that brighten cold winter days with this set of 9 x 7-inch framed artwork from the *Songbirds in Snow* Forever® stamps, each with a mounted corresponding stamp.

681124 / Framed Stamps (Set of 4) / \$40.00

- A 681125 / Golden-Crowned Kinglet Framed Stamps / \$10.00**
- B 681126 / Northern Cardinal Framed Stamps / \$10.00**
- C 681127 / Cedar Waxwing Framed Stamps / \$10.00**
- D 681128 / Red-Breasted Nuthatch Framed Stamps / \$10.00**



A



B



C



D

**681121 / Digital Color Postmark
First Day Covers (Set of 4) / \$6.48**

**681116 / First Day Covers
(Set of 4) / \$3.64**

**681130 / Ceremony Program
(Random Single) / \$6.95**

new issues



474006 / Press Sheet with die cuts / \$56.40



474024 / Framed Stamps (17" x 14") / \$39.95

SHOWN AT 65%



A. Star Trek™

FIRST-CLASS RATE FOREVER®

Date of Issue: 9/2/16 at New York NY 10199

474004 / Pane of 20 with plate no. & selvage* / \$9.40

The classic TV show *Star Trek* pushed the boundaries of popular science fiction and still fascinates audiences five decades after its TV premiere.

* Please refer to the order form for information on requesting specific plate positions.



474021 / Digital Color Postmark First Day Covers (Set of 4) / \$6.48



474016 / First Day Covers (Set of 4) / \$3.64

new commemorative panels

American Commemorative Collections Binder

880626 // \$24.95

Commemoratives are a special stamp classification that honors significant people, dates, historical events, or symbols in our nation's history. A commemorative panel includes expanded narratives about each stamp subject plus mint stamps in acetate mounts. It may also include engraved artwork. Easily mounted in an album or frame, the 8 1/2 x 11 1/4 inch panels are great for adding to a specialized collection or compiling on their own.



National Parks

560633 / Commemorative Panel with pane of 16 / \$17.95



Star Trek

474033 / Commemorative Panel / \$10.95



Jaime Escalante

473833 / Commemorative Panel / \$10.95



Indiana Statehood

473733 / Commemorative Panel / \$10.95

WORLD STAMP SHOW ON PARADE

Inspiration from the Past, Innovation for the Future



For eight exhilarating days, from May 28 through June 4, 2016, thousands of dealers, collectors, and visitors from around the globe gathered in the Big Apple to celebrate the world of stamps. Held in the U.S. only once a decade, and hosted by the United States Postal Service, this historic exhibit brought some once-in-a-lifetime thrills. Collectors and enthusiasts viewed priceless collections, steeped themselves in the history and beauty of stamps, and witnessed eight first-day-of-issue ceremonies for new U.S. stamps — each dedicated by a prominent Postal Service executive.

The week-long parade opened with the release of stamps commemorating the show, and an homage to philatelic history. Continuing a nearly century-long tradition of celebrating international exhibitions, Chief Marketing and Sales Officer and Executive Vice President Jim Cochrane introduced an elegant folio of 24 stamps featuring two designs inspired by 19th century newspaper periodical stamps. Mirroring the classic ornamentation and detailed linework seen on the 2015 show announcement issues, the **World Stamp Show-NY 2016 Folio** designs (shown opposite) have added appeal for collectors — they were printed using the intaglio process.

Mid-week, a crowd of 500 gathered to watch USPS Chief Operating Officer David E. Williams, accompanied by NASA officials and space science notables, dedicate **Pluto—Explored!**, a sheet commemorating NASA's more than three-billion-mile Pluto flyby, along with **Views of Our Planets**, showcasing stunning planetary images.

The splendid display continued as Postmaster General Megan J. Brennan helped the National Park Service celebrate its 100th anniversary with the dedication of 16 glorious **National Parks** stamps. The Postmaster General was joined at the New York event by National Park Service Deputy Director Peggy O'Dell, and via live satellite broadcast, by USPS Chief Marketing and Sales Officer Jim Cochrane from a simultaneous dedication ceremony at Assateague Island National Seashore.

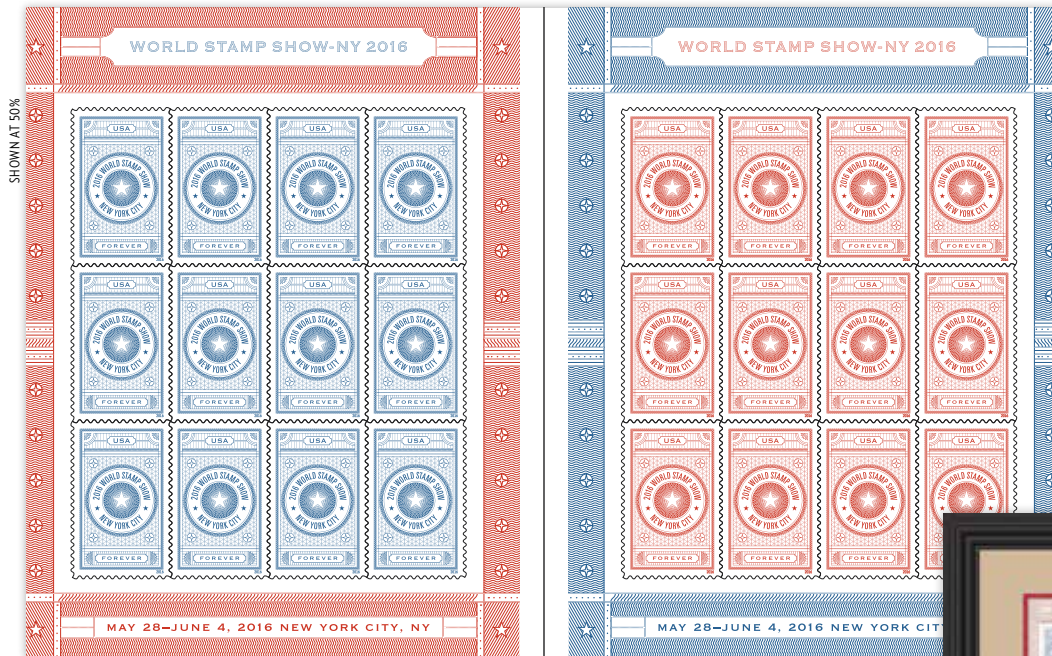
Adding to the excitement of this once-a-decade exhibition, the Postal Service propelled its stamp program into the digital space with the announcement of several innovative products: *The World Stamp Show Souvenir Portfolio*, a book with a number of impressive tactile and digital features, *The Postal Service eGuide to U.S. Stamps*, a digital version of the *Postal Service Guide to U.S. Stamps*, and the USPS StampApp, the only official U.S. stamp collecting app.

On the next 11 pages, you will find a day-by-day presentation of the eight stamp issues and the stunning souvenir portfolio from the show. Complete details on the eGuide and USPS StampApp can be found on pages 2-5.

The remarkable rollout of stamps and products at World Stamp Show-NY 2016 illustrate the strength and creativity of the U.S. stamp program — a program committed to honoring a rich past while leveraging technology to build its future.

WORLD STAMP SHOW ON PARADE

DAY ONE / THE WORLD OF STAMPS DAY / MAY 28, 2016



586933 / Commemorative Panel with folio of 24 / \$17.95

A. World Stamp Show-NY 2016 Folio

FIRST-CLASS RATE FOREVER®

Date of Issue: 5/28/16 at New York NY 10199

586904 / Folio of 24 stamps / \$11.28

In commemoration of World Stamp Show-NY 2016, the U.S. Postal Service® created a special issuance, similar in design to stamps issued last year to announce the show. This time they are printed in intaglio, and the colors are reversed from the 2015 issuance. The term *intaglio* comes from an Italian word meaning to engrave or cut.



586924 / Framed Stamps (14 1/2 x 14 1/2) / \$49.95



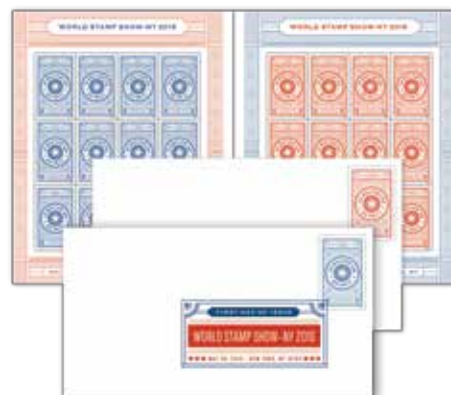
586916 / First Day Covers (Set of 2) / \$1.82



586921 / Digital Color Postmark First Day Covers (Set of 2) / \$3.24



586930 / Ceremony Program (Random Single) / \$6.95



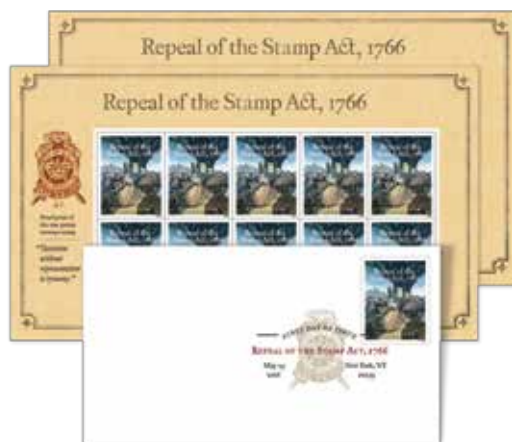
586910 / Folio of 24 & Digital Color Postmark First Day Covers (Set of 2) / \$14.95

DAY TWO / LEARNING NEVER ENDS DAY / MAY 29, 2016



**586721 / Digital Color Postmark
First Day Cover / \$1.62**
586716 / First Day Cover / \$.91

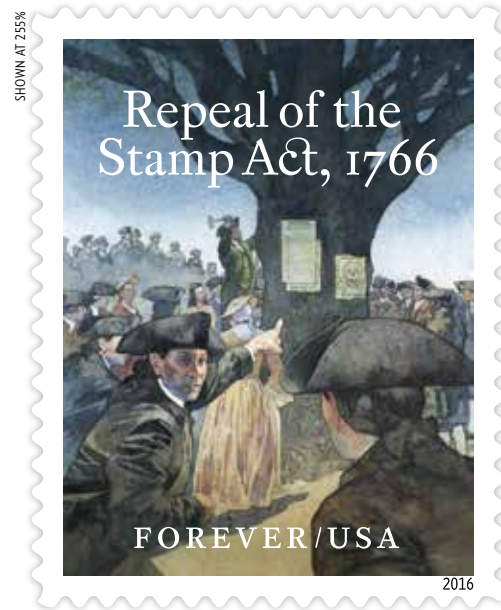
**586733 / Commemorative Panel
with souvenir sheet of 10 / \$17.95**



**586710 / Souvenir Sheet
of 10 (2) & Digital Color
Postmark First Day Cover
/ \$11.95**



586730 / Ceremony Program / \$6.95



A. Repeal of the Stamp Act, 1766
FIRST-CLASS RATE FOREVER®

Date of Issue: 5/29/16 at New York NY 10199
586704 / Souvenir Sheet of 10 / \$4.70

The crowd gathered around this "liberty tree" is celebrating the repeal of British legislation that called for a tax on an array of paper materials. Wide opposition to the act served to unite the American colonies and set them on a path toward independence.



586724 / Framed Stamps (14½ x 14½) / \$39.95

DAY THREE / ARMED FORCES DAY / MAY 30, 2016

SHOWN AT 55%



HONORING EXTRAORDINARY HEROISM
THE SERVICE CROSS MEDALS

**B. Honoring Extraordinary Heroism:
The Service Cross Medals**

FIRST-CLASS RATE FOREVER®

Date of Issue: 5/30/16 at New York NY 10199

561104 / Souvenir Sheet of 12 / \$5.64

Commemorate selfless military service with this set of four stamps that recognize the country's second-highest military decoration for valor in combat – one for each branch of the armed forces.

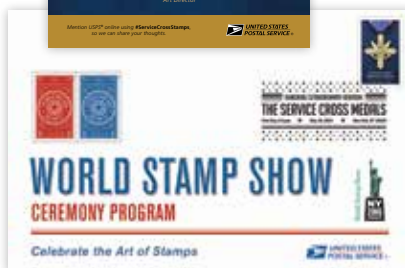


561124 / Framed Stamps
(14½ x 14½) / \$39.95



561121 / Digital Color Postmark
First Day Covers (Set of 4) / \$6.48

561116 / First Day Covers (Set of 4) / \$3.64



561130 / Ceremony Program
(Random Single) / \$6.95



561133 / Commemorative Panel
with strip of 4 / \$10.95

DAY FOUR / SCIENCE MEETS STAMP DAY / MAY 31, 2016



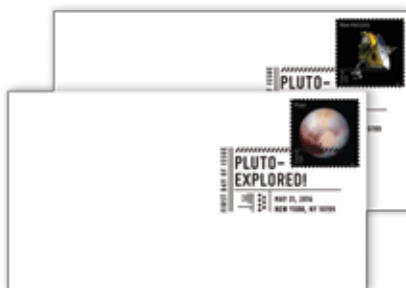
586610 / Souvenir Sheet of 4 (2) & Digital Color Postmark First Day Covers (Set of 2) / \$7.95



586624 / Framed Stamps (14½ x 14½) / \$39.95



586621 / Digital Color Postmark First Day Covers (Set of 2) / \$3.24



586616 / First Day Covers (Set of 2) / \$1.82



586633 / Commemorative Panel with souvenir sheet of 4 / \$17.95



SHOWN AT 90%

A. Pluto-Explored!

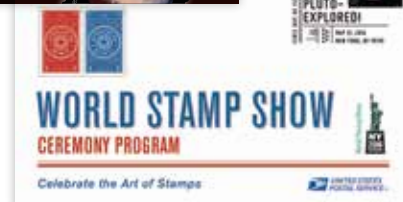
FIRST-CLASS RATE FOREVER®

Date of Issue: 5/31/16 at New York NY 10199

586604 / Souvenir Sheet of 4 / \$1.88

NASA's history-making reconnaissance of Pluto is captured in this set of two stamps: an artist's rendering of the New Horizons spacecraft and the striking image of Pluto taken near closest approach.

NASA/Johns Hopkins University Applied Physics Laboratory/Southwest Research Institute

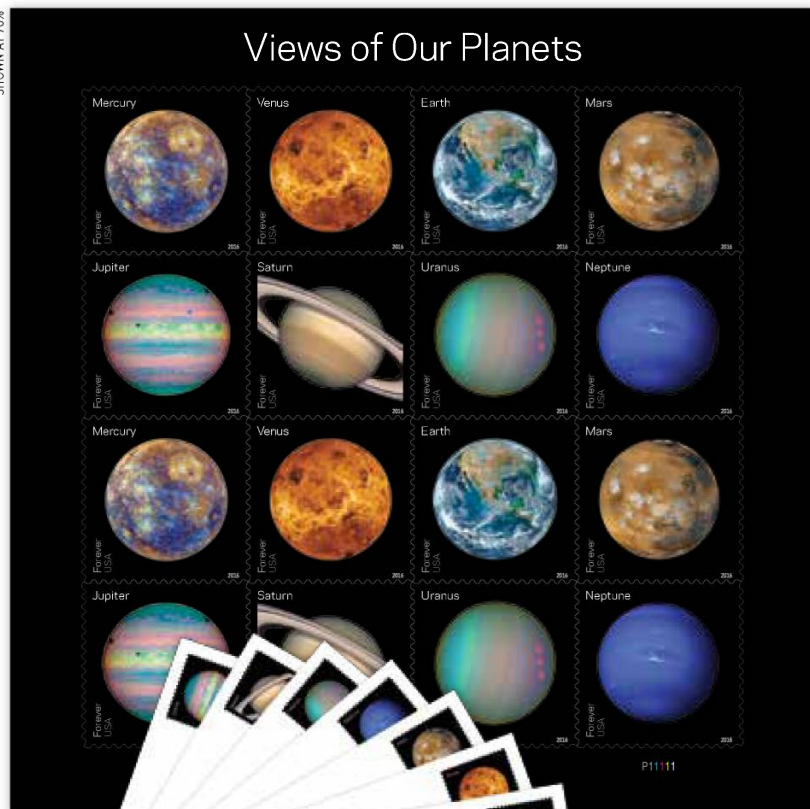


586630 / Ceremony Program (Random Single) / \$6.95

DAY FOUR / SCIENCE MEETS STAMP DAY / MAY 31, 2016

SHOWN AT 70%

Views of Our Planets



B. Views of Our Planets

FIRST-CLASS RATE FOREVER®

Date of Issue: 5/31/16 at New York NY 10199

473604 / Pane of 16 with plate no. & header* / \$7.52

The modern era of space exploration is celebrated with the eight planetary images in this set, all captured by various spacecraft — including an image of Jupiter taken by the NASA Hubble Space Telescope and a view of Mars obtained by NASA's Mars Global Surveyor.

* Please refer to the order form for information on requesting specific plate positions.



473633 / Commemorative Panel with block of 8 / \$10.95



473630 / Ceremony Program (Random Single) / \$6.95



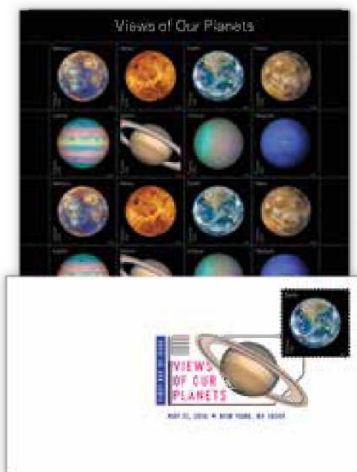
473616 / First Day Covers (Set of 8) / \$7.28

473621 / Digital Color Postmark First Day Covers (Set of 8) / \$12.96

Earth – Credit line: NASA
Jupiter – Credit line: NASA, ESA, and E. Karkoschka (Arizona Board of Regents, University of Arizona)
Mars – Credit line: NASA/JPL-Caltech/MSSS
Mercury – Credit line: NASA/The Johns Hopkins University Applied Physics Laboratory/Carnegie Institution of Washington
Neptune – Credit line: NASA/JPL-Caltech
Saturn – Credit line: NASA and The Hubble Heritage Team (STScI/AURA)
Uranus – Credit line: NASA, ESA, and E. Karkoschka (Arizona Board of Regents, University of Arizona)
Venus – Credit line: NASA/JPL-Caltech



473624 / Framed Stamps (14½ x 14½) / \$39.95



473610 / Pane of 16 & Digital Color Postmark First Day Cover (Random Single) / 9.95

A CURRENT TAKE ON SIX COVETED CLASSICS

On Day Five, the Postal Service again evoked its philatelic roots, but with a modern twist: issuing new Forever® versions of six of America's earliest and most coveted stamps, along with a fresh take on water-soluble adhesive.

The originals — portraits of George Washington, Benjamin Franklin, and Abraham Lincoln — were issued between 1851 and 1866, and the 2016 **Classics Forever** souvenir sheet honors both the long history of U.S. postage stamps and the artistry of those early issues.

Like their 19th-century predecessors, the six **Classics Forever** stamps were printed using the intaglio method. Derived from the Italian *intagliare*, meaning “to carve,” the term describes a technique in which the design is engraved or etched into the printing surface. Ink is applied to the printing plate forcing ink down into the engraved areas. Under tremendous pressure, the inked design is transferred to paper, yielding crisp lines and a subtle, raised texture.



Gary Reblin, Vice President, New Products & Innovation dedicates the **Classics Forever** stamps June 1 at the World Stamp Show.

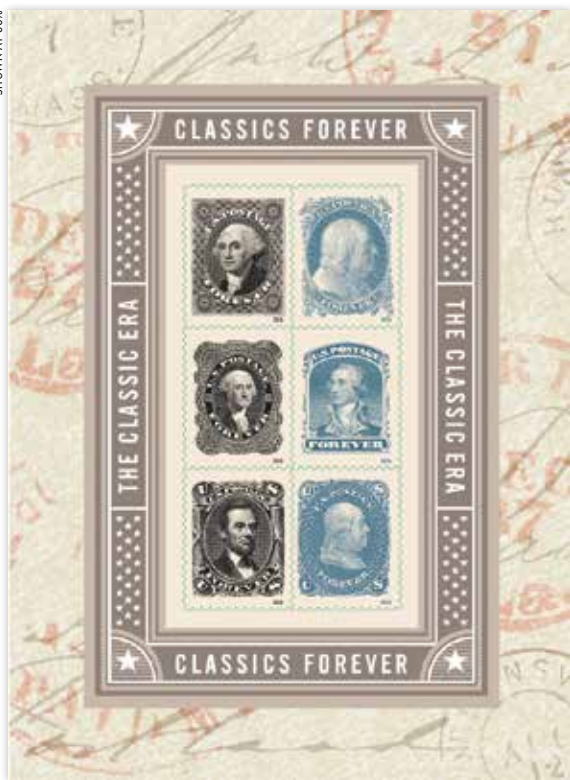
Although this centuries-old method has become mechanized, contemporary engraved stamps are still prized by collectors, due to their distinctive beauty and the slight irregularities inherent in the process.

In another gesture of appreciation to philatelists, **Classics Forever** are pressure-sensitive adhesive stamps that are also water soluble. While many collectors desire new, mint-condition stamps, others seek those that have been processed through the mail stream. A starch-like component added to the stamp face stock allows collectors to remove these stamps from envelopes by soaking in plain water, without the use of chemicals — the first time this feature has appeared on Forever stamps.

Soaking Stamps: Step-by-Step

1. Cut the stamp from the envelope, leaving about ¼" of paper margin around the stamp.
2. Fill a shallow bowl with warm water.
3. Soak the stamp until it separates from the envelope paper.
4. Once separated, immediately remove the stamp from the water with tongs.
5. Carefully rinse the stamp in clean water to remove any residual glue or paper.
6. Using tongs, place the stamp face down on a clean white paper towel to dry. (Do not use paper towels with printed designs, as color may leach into the stamp.)

SHOWN AT 60%



A. Classics Forever

FIRST-CLASS RATE FOREVER®

Date of Issue: 6/1/16 at New York NY 10199

586804 / Souvenir Sheet of 6 / \$2.82

In celebration of the long history of U.S. postage stamps, these six stamps feature new versions of those first issued in the mid-19th century — depicting George Washington, Benjamin Franklin, and Abraham Lincoln.

DAY FIVE / US STAMP DAY / JUNE 1, 2016



586833 / Commemorative Panel with souvenir sheet of 6 / \$17.95



586830 / Ceremony Program (Random Single) / \$6.95



586810 / Souvenir Sheet of 6 (2) & Digital Color Postmark First Day Covers (Set of 6) / \$15.95



586816 / First Day Covers (Set of 6) / \$5.46

586821 / Digital Color Postmark First Day Covers (Set of 6) / \$9.72

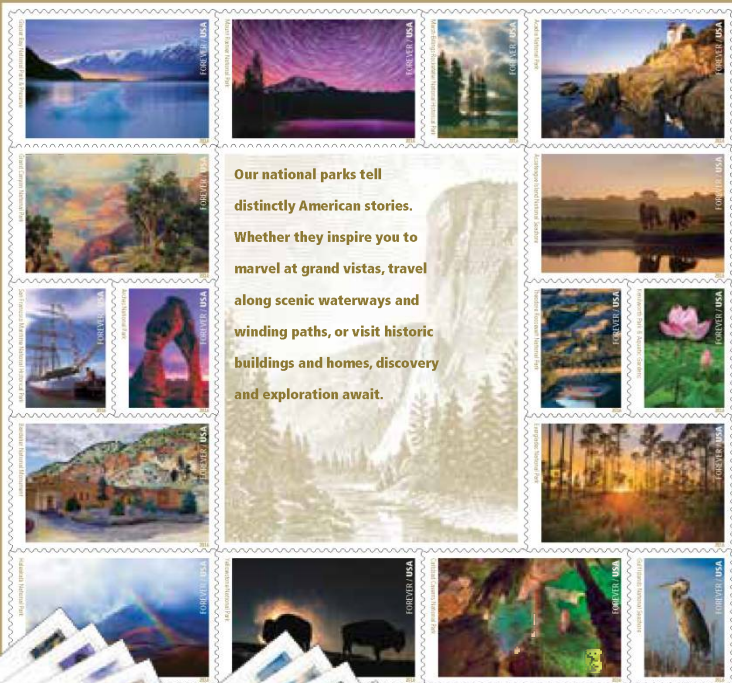


586824 / Framed Stamps (14½ x 14½) / \$39.95

DAY SIX / BEAUTIFUL AMERICAS DAY / JUNE 2, 2016

SHOWN AT 60%

NATIONAL PARKS



A. National Parks

FIRST-CLASS RATE FOREVER®

Date of Issue: 6/2/16 at New York NY 10199

560604 / Pane of 16 with plate no. & header* / \$7.52

Commemorate America's historic sites and breathtaking vistas with this set of 16 stamps, each showcasing a treasured aspect of a national park: from a ship at San Francisco Maritime National Historical Park to the wild horses of Assateague Island National Seashore.

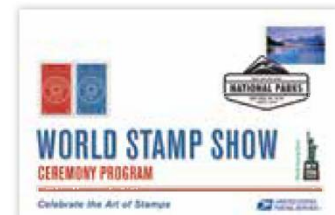
* Please refer to the order form for information on requesting specific plate positions.



560624 / Framed Stamps (14½ x 14½) / \$39.95



560616 / First Day Covers (Set of 16) / \$14.56

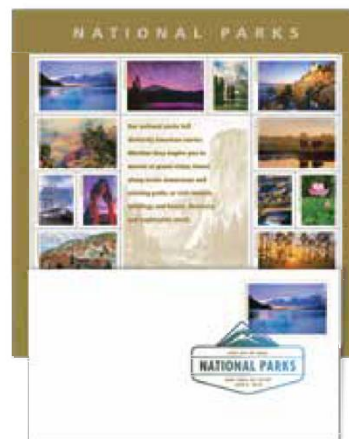


560630 / Ceremony Program (Random Single) / \$6.95



560621 / Digital Color Postmark First Day Covers (Set of 16) / \$25.92

560610 / Pane of 16 & Digital Color Postmark First Day Cover (Random Single) / \$9.95



Administration Building, Frijoles Canyon Helmuth Naumer Sr. Bandelier National Monument, BAND 1409
The Grand Canyon of Arizona, from Hermit Rim Road [detail] Thomas Moran Grand Canyon National Park, GRCA 134696
Scenery in the Grand Tetons [detail] Albert Bierstadt, Marsh - Billings - Rockefeller National Historical Park, MABI 2843;
Balclutha, San Francisco Maritime National Historical Park;
Yosemite National Park (illustration); U.S. 1c postage [detail] 1934

DAY SEVEN / CHILDREN OF THE WORLD DAY / JUNE 3, 2016

SHOWN AT 110%



For more stamps and collectibles, visit usps.com/stamps



681016 / First Day Covers (Set of 10) / \$9.10

B. Colorful Celebrations

FIRST-CLASS RATE FOREVER®

Date of Issue: 6/3/16 at New York NY 10199

681004 / Booklet of 20 (2-sided) / \$9.40

Any festive occasion is enlivened with the *Colorful Celebrations* stamps, featuring birds, flowers, and other symmetrical designs, inspired by papel picado ("pierced paper") — an intricate art form developed in Mexico.



681024 / Framed Stamps (14½ x 14½) / \$39.95



681030 / Ceremony Program (Random Single) / \$6.95



681010 / Booklet of 20 & Digital Color Postmark First Day Cover (Random Single) / 11.95



681021 / Digital Color Postmark First Day Covers (Set of 10) / \$16.20





THE WORLD STAMP SHOW SOUVENIR PORTFOLIO

If it happens only once every ten years then it has to be a pretty special event ... one that merits a pretty special keepsake. The U.S. Postal Service World Stamp Show Souvenir Portfolio is as special as it gets.

A beautiful 20-page soft cover book commemorates the event, and all of the stamps issued over the course of the eight-day celebration. The circular designed lenticular flag actually moves and waves from the cover as a welcome to all visitors to the United States.

Each stamp's two-page spread features spectacular design, unique tactile treatments where you can actually feel the wax seals and the parchment on the Repeal of the Stamp Act page or experience an out of this world soft touch of outer space on the planets page. This special portfolio contains innovative and interactive pages where all of the stamps have a first-time-ever custom made philatelic sleeve perfectly sized for each pane.

Don't forget to look for all of the surprises sprinkled within the portfolio engaging readers on multiple levels. Join the fun in the form of Augmented Reality (AR) waiting to be discovered. Download the free USPS AR app at USPSAR.com onto a mobile device, launch the USPS AR app, hold the phone or tablet over the bracketed image and watch the image spring to digital life with music, video, nature, conversation and so much more.

As a special and limited edition, once the multi-sensory Souvenir Portfolio is sold out, there will be no more. For all those who couldn't make it to World Stamp Show NY-2016 – and for those of you who did, you can still experience the magic of all of the First Day of Issue (FDOI) moments and continue to celebrate the once-in-a-decade event over and over.



USPS AR

Bring your stamps to life through Augmented Reality! The new USPS®AR App brings to life the history, heritage and stories behind U.S. stamps.

Download the app for FREE, and watch stamps come alive in your World Stamp Show Portfolio.

USPSAR.com



This stunning philatelic product comes packed with stamps and more!

Features:

- 20 pages plus cover
- Augmented reality experiences
- Special tactile coatings and varnishes
- Custom sleeves for each stamp pane

Stamps Included:

- One pane of 20 **World Stamp Show-NY 2016** Forever stamps (2015 show announcement)
- One folio of 24 **World Stamp Show-NY 2016 Folio** Forever stamps (2016 show issuance)
- One pane of 10 **Repeal of the Stamp Act, 1766** Forever stamps
- One pane of 12 **The Service Cross Medals** Forever stamps
- One souvenir sheet of 4 **Pluto-Explored!** Forever stamps
- One pane of 16 **Views of Our Planets** Forever stamps
- One souvenir sheet of 6 **Classics Forever** stamps
- One pane of 16 **National Parks** Forever stamps
- One booklet of 20 **Colorful Celebrations** stamps

Bonus with purchase:

- World Stamp Show-NY 2016 tote bag



Order this exceptional portfolio while supplies last — a must for your collection, and a perfect gift for all ages.

Available now on
USPS.com/store: \$90.75
Item number 586974

other rates

Wondering how to use the rates on this page?

If you're mailing out of the country (and it's less than one ounce), the Global Forever® rate tackles it all with one attractive, round stamp. For estimated three-day (or faster) domestic deliveries of under 70 pounds, consider Priority Mail® service or Priority Mail Express® service. For domestic postcards, which must be rectangular and measure between 3.5" x 5" and 4.25" x 6", use the Postcard rate.



La Cueva del Indio \$6.45

PRIORITY MAIL®

**Date of Issue: 1/17/16
at Washington DC**

**119104 / Pane of 10
with plate no.* / \$64.50**



Global: The Moon (\$1.15)

GLOBAL RATE**

**Date of Issue: 2/22/16
at Washington DC**

589204 / Pane of 10 / \$11.50

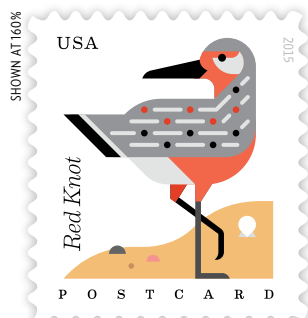


Columbia River Gorge \$22.95

PRIORITY MAIL EXPRESS®

**Date of Issue: 1/17/16
at Washington DC**

**119304 / Pane of 10
with plate no.* / \$229.50**



Coastal Birds (34¢)

POSTCARD RATE**

**Date of Issue: 6/1/15
at Kansas City MO**

**117604 / Pane of 20
with plate no.* / \$6.80**

**Date of Issue: 6/1/15
at Kansas City MO**

**783504 / Coil of
100 (only) / \$34.00**

business rates



Patriotic Spiral

(FIRST-CLASS RATE FOREVER®)

Date of Issue: 8/19/16 at Kansas City MO 64108

760004 / Coil of 10,000 / \$4,700.00



Apples 1¢

Date of Issue: 8/12/16 at Kansas City MO 64108

782304 / Coil of 3,000 / \$30.00

780004 / Coil of 10,000 / \$100.00



Grapes 5¢

Date of Issue: 2/19/16 at Kansas City MO 64108

781904 / Coil of 10,000 / \$500.00

* Please refer to the order form for information on requesting specific plate positions.

** These nondenominated stamps will always be valid for the rate printed on them.

semipostal stamps

With “semipostal” stamps, the price of a single stamp pays for the current First-Class postage rate and also helps fund worthy causes — such as the **Breast Cancer Research** semipostal and the **Save Vanishing Species** semipostal (helping to protect threatened wildlife).



Save Vanishing Species Semipostal

FIRST-CLASS RATE

Date of Issue: 9/20/11 at Washington DC

576674 / Pane of 20 with plate no. & header * / \$12.00

With the issuance of the **Save Vanishing Species Semipostal**, the U.S. Postal Service is proud to support conservation funds.

NOTE: Each Save Vanishing Species Semipostal stamp is valid for postage at the First-Class Mail®, single-piece, first-ounce rate in effect at the time of purchase.



Breast Cancer Research Semipostal

FIRST-CLASS RATE

Reissued: 9/30/14 at Sacramento CA

555304 / Pane of 20 with plate no.* / \$12.00

Be a part of the phenomenal success of the **Breast Cancer Research Semipostal**. Since its issuance in July 1998, sales from this stamp have raised more than \$80.9 million for breast cancer research.

NOTE: Each Breast Cancer Research Semipostal stamp is valid for postage at the First-Class Mail®, single-piece, first-ounce rate in effect at the time of purchase.

duck stamps

More than keepsakes for stamp collectors and outdoor enthusiasts, Federal Duck Stamps add up to a big investment in conservation. Nearly all of the proceeds of these stamps, issued by the U.S. Department of the Interior, help protect bird and wildlife habits. Also serving as hunting licenses for waterfowl hunters, duck stamps feature artwork selected annually through a juried art contest open to the public.



Trumpeter Swan Duck \$25.00

WATER-ACTIVATED

Date of Issue: 6/24/16 at Springfield MO

335401 / Single Stamp / \$25.00

335504 / Single Stamp (Self-Adhesive) / \$25.00



Ross's Geese (Junior Duck) \$5.00

WATER-ACTIVATED

Date of Issue: 6/24/16 at Springfield MO

541601 / Single Stamp / \$5.00

NOTE: \$25 Federal Duck stamps are valid for hunting permits but Junior Duck stamps are not. Neither is valid for postage.

philatelic products showcase

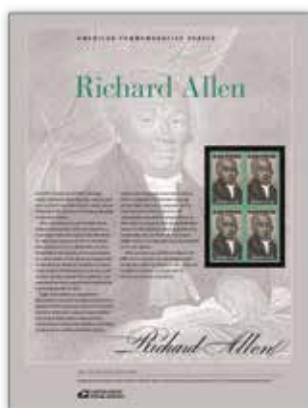


Songbirds Notecards
(Set of 10) 689323 / \$15.95

Neon Celebrate!
Notecards
(Set of 8)
576294 / \$12.95



**Lunar New Year:
Year of the Monkey
Commemorative Panel**
586533 / \$10.95



**Richard Allen
Commemorative Panel**
473433 / \$10.95



**Shirley Temple
Commemorative Panel**
473933 / \$10.95



**Sarah Vaughan
Commemorative Panel**
586433 / \$10.95

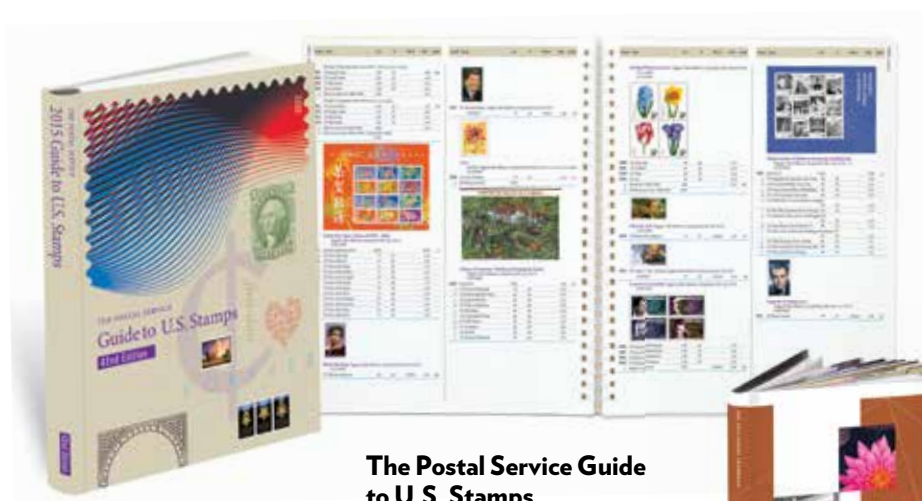
Notecards with Envelopes & Stamps

472523 Farmers Markets Notecards (Set of 8)	\$13.95
589823 Gifts of Friendship Notecards (Set of 12)	16.95
582023 Holy Family Notecards (Set of 10)	15.95
885880 Lunar New Year: Year of the Rabbit Notecards (Set of 12)	11.95
471223 New England Coastal Lighthouses Notecards (Set of 10)	15.95
688613 Poinsettia Tote with Rudolph Notecards (Set of 20)	24.95
688623 Poinsettia Notecards (Set of 10)	15.95
688611 Poinsettia Notecards with Poinsettia Tote (Set of 10)	17.95
468880 Twentieth Century Poets Notecards (Set of 10)	11.95
587723 Vintage Rose Notecards (Set of 10)	15.95

Commemorative Panels

588433 Batman Commemorative Panel (Set of 2)	\$17.95
472333 Celebrity Chefs Commemorative Panel	10.95
589033 Elvis Presley Commemorative Panel	10.95
472533 Farmers Markets Commemorative Panel	10.95
589833 Gifts of Friendship Commemorative Panel	10.95
472033 Harvey Milk Commemorative Panel	10.95
473333 Ingrid Bergman Commemorative Panel	10.95
588133 Janis Joplin Commemorative Panel	10.95
587133 Lunar New Year: Year of the Horse Commemorative Panel	10.95
588933 Lunar New Year: Year of the Ram Commemorative Panel	10.95
472733 Martín Ramírez Commemorative Panel	10.95
472633 Maya Angelou Commemorative Panel	10.95
587433 Medal of Honor: Korean War Commemorative Panel (Set of 2)	17.95
589733 Medal of Honor: Vietnam War Commemorative Panel (Set of 2)	17.95
473133 Missing Children Commemorative Panel	10.95
472233 Nevada Statehood Commemorative Panel	10.95
472933 Robert Robinson Taylor Commemorative Panel	10.95
471633 Shirley Chisholm Commemorative Panel	10.95
472833 Special Olympics Commemorative Panel	10.95
587333 The Civil War: 1864 Commemorative Panel (Set of 2)	17.95
589333 The Civil War: 1865 Commemorative Panel (Set of 2)	17.95
588233 The War of 1812: Fort McHenry Commemorative Panel	10.95
589133 The War of 1812: New Orleans Commemorative Panel	10.95
473233 U.S. Coast Guard Commemorative Panel	10.95
472133 Vintage Circus Posters Commemorative Panel (Set of 2)	17.95
589933 World Stamp Show-NY Commemorative Panel	10.95

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The Postal Service Guide to U.S. Stamps

The 2015 Stamp Yearbook



Annuals

991500 The 2015 Stamp Yearbook, Stamp Collection (64 stamps plus mounts)	\$64.95
991504 The 2015 Mail Use Stamp Packet (50 stamps plus mounts)	27.95
991507 The 2015 Stamp Yearbook & Mail Use Stamp Packet (114 stamps plus mounts)	92.90
891500 The Postal Service Guide to U.S. Stamps, 42nd Edition	39.95

Folios

467271 Indianapolis 500 First Day of Issue Collection with pane of 20	\$16.95
465280 Negro Leagues Baseball Commemorative Folio	12.95
576671 Save the Vanishing Species First Day of Issue Collection with pane of 20	19.50
587327 The Civil War 1864 Commemorative Folio with sheet of 12	16.95
589027 The Forever Elvis Collection	24.95
589127 The War of 1812 Limited Edition Collector's Set	59.95
586974 World Stamp Show Portfolio	90.75



The Forever Elvis Collection



The War of 1812 Limited Edition Collector's Set

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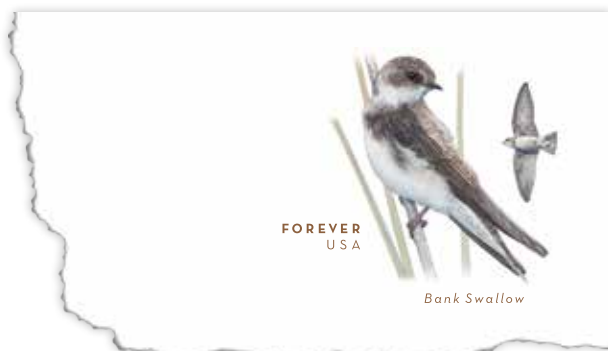
SHOWN AT 110%

Folk Art Eagle Stamped Envelopes

(FIRST-CLASS RATE FOREVER®)

214444 (Forever) Folk Art Eagle 10R WAG Envelope	\$0.59
214445 (Forever) Folk Art Eagle 10R WAG Pack of 5 Envelopes	\$2.95
214448 (Forever) Folk Art Eagle 10R WAG Box of 500 Envelopes	\$254.55
214544 (Forever) Folk Art Eagle 10W WAG Envelope	\$0.59
214545 (Forever) Folk Art Eagle 10W WAG Pack of 5 Envelopes	\$2.95
214548 (Forever) Folk Art Eagle 10W WAG Box of 500 Envelopes	\$256.80
214644 (Forever) Folk Art Eagle 9R SEC WAG Envelope	\$0.59
214645 (Forever) Folk Art Eagle 9R SEC WAG Pack of 5 Envelopes	\$2.95
214648 (Forever) Folk Art Eagle 9R SEC WAG Box of 500 Envelopes	\$254.55
214744 (Forever) Folk Art Eagle 9W SEC Envelope	\$0.59
214745 (Forever) Folk Art Eagle 9W SEC WAG Pack of 5 Envelopes	\$2.95
214748 (Forever) Folk Art Eagle 9W SEC WAG Box of 500 Envelopes	\$256.80
232144 (Forever) Folk Art Eagle 10R PSA Envelope	\$0.59
232145 (Forever) Folk Art Eagle 10R PSA Pack of 5 Envelopes	\$2.95
232148 (Forever) Folk Art Eagle 10R PSA Box of 500 Envelopes	\$270.30
232244 (Forever) Folk Art Eagle 10W PSA Envelope	\$0.59
232245 (Forever) Folk Art Eagle 10W PSA Pack of 5 Envelopes	\$2.95
232248 (Forever) Folk Art Eagle 10W PSA Box of 500 Envelopes	\$272.55
232444 (Forever) Folk Art Eagle 9R SEC PSA Envelope	\$0.59
232445 (Forever) Folk Art Eagle 9R SEC PSA Pack of 5 Envelopes	\$2.95
232448 (Forever) Folk Art Eagle 9R SEC PSA Box of 500 Envelopes	\$270.30
232544 (Forever) Folk Art Eagle 9W SEC PSA Envelope	\$0.59
232545 (Forever) Folk Art Eagle 9W SEC PSA Pack of 5 Envelopes	\$2.95
232548 (Forever) Folk Art Eagle 9W SEC PSA Box of 500 Envelopes	\$272.55
266144 (Forever) Folk Art Eagle 6R WAG Envelope	\$0.59
266145 (Forever) Folk Art Eagle 6R WAG Pack of 5 Envelopes	\$2.95
266148 (Forever) Folk Art Eagle 6R WAG Box of 500 Envelopes	\$252.15
266244 (Forever) Folk Art Eagle 6W WAG Envelope	\$0.59
266245 (Forever) Folk Art Eagle 6W WAG Pack of 5 Envelopes	\$2.95
266248 (Forever) Folk Art Eagle 6W WAG Box of 500 Envelopes	\$254.40
271144 (Forever) Folk Art Eagle 6R PSA Envelope	\$0.59
271145 (Forever) Folk Art Eagle 6R PSA Pack of 5 Envelopes	\$2.95
271148 (Forever) Folk Art Eagle 6R PSA Box of 500 Envelopes	\$267.90
271244 (Forever) Folk Art Eagle 6W PSA Envelope	\$0.59
271245 (Forever) Folk Art Eagle 6W PSA Pack of 5 Envelopes	\$2.95
271248 (Forever) Folk Art Eagle 6W PSA Box of 500 Envelopes	\$270.15

210044 (Forever) Bank Swallow 10W WAG Envelope	\$0.59
210045 (Forever) Bank Swallow 10W WAG Pack of 5 Envelopes	\$2.95
210048 (Forever) Bank Swallow 10W WAG Box of 500 Envelopes	\$256.80
210944 (Forever) Bank Swallow 10R WAG Envelope	\$0.59
210945 (Forever) Bank Swallow 10R WAG Pack of 5 Envelopes	\$2.95
210948 (Forever) Bank Swallow 10R WAG Box of 500 Envelopes	\$254.55
211144 (Forever) Bank Swallow 9R SEC WAG Envelope	\$0.59
211145 (Forever) Bank Swallow 9R SEC Pack of 5 Envelopes	\$2.95
211148 (Forever) Bank Swallow 9R SEC WAG Box of 500 Envelopes	\$254.55
211244 (Forever) Bank Swallow 9W SEC WAG Envelope	\$0.59
211245 (Forever) Bank Swallow 9W SEC WAG Pack of 5 Envelopes	\$2.95
211248 (Forever) Bank Swallow 9W SEC WAG Box of 500 Envelopes	\$256.80
231344 (Forever) Bank Swallow 10R PSA Envelope	\$0.59
231345 (Forever) Bank Swallow 10R PSA Pack of 5 Envelopes	\$2.95
231348 (Forever) Bank Swallow 10R PSA Box of 500 Envelopes	\$270.30
231444 (Forever) Bank Swallow 10W PSA Envelope	\$0.59
231445 (Forever) Bank Swallow 10W PSA Pack of 5 Envelopes	\$2.95
231448 (Forever) Bank Swallow 10W PSA Box of 500 Envelopes	\$272.55
231544 (Forever) Bank Swallow 9R SEC PSA Envelope	\$0.59
231545 (Forever) Bank Swallow 9R SEC PSA Pack of 5 Envelopes	\$2.95
231548 (Forever) Bank Swallow 9R SEC PSA Box of 500 Envelopes	\$270.30
231644 (Forever) Bank Swallow 9W SEC PSA Envelope	\$0.59
231645 (Forever) Bank Swallow 9W SEC PSA Pack of 5 Envelopes	\$2.95
231648 (Forever) Bank Swallow 9W SEC PSA Box of 500 Envelopes	\$272.55
265644 (Forever) Bank Swallow 6R WAG Envelope	\$0.59
265645 (Forever) Bank Swallow 6R WAG Pack of 5 Envelopes	\$2.95
265648 (Forever) Bank Swallow 6R WAG Box of 500 Envelopes	\$252.15
265744 (Forever) Bank Swallow 6W WAG Envelope	\$0.59
265745 (Forever) Bank Swallow 6W WAG Pack of 5 Envelopes	\$2.95
265748 (Forever) Bank Swallow 6W WAG Box of 500 Envelopes	\$254.40
270744 (Forever) Bank Swallow 6R PSA Envelope	\$0.59
270745 (Forever) Bank Swallow 6R PSA Pack of 5 Envelopes	\$2.95
270748 (Forever) Bank Swallow 6R PSA Box of 500 Envelopes	\$267.90
270844 (Forever) Bank Swallow 6W PSA Envelope	\$0.59
270845 (Forever) Bank Swallow 6W PSA Pack of 5 Envelopes	\$2.95
270848 (Forever) Bank Swallow 6W PSA Box of 500 Envelopes	\$270.15



SHOWN AT 110%

Bank Swallow Stamped Envelopes

(FIRST-CLASS RATE FOREVER®)

collector's zone®

Welcome, stamp collectors, to a *USA Philatelic* reference section designed to make ordering stamp products easy. In the following pages, you'll find product information for press sheets, First Day Covers, framed stamps, and more — all the available collectibles for a given stamp shown in this catalog. We've gathered them in one place and listed them in alphabetical order by issuance for fast reference. For a complete list of all available stamps and products, visit us online at usps.com/shop.

Apples 1¢ Page 28

Date of Issue: 8/12/16 at Kansas City MO 64108

1 Design, Offset (APU)

782304 Coil of 3,000	\$30.00
782315 Strip of 500 *	5.00
780004 Coil of 10,000	100.00
780015 Coil of 500 *	5.00
780016 First Day Cover (Summer Harvest Random Single)	.92

Botanical Art (FIRST-CLASS RATE FOREVER®) (Not Shown)

Date of Issue: 1/29/16 at Atlanta GA

10 Designs, Offset (APU)

680604 Booklet of 20 (2-sided)	\$9.40
680606 Press Sheet with die cuts	75.20
680616 First Day Covers (Set of 10)	9.30
680630 Ceremony Program (Random Single)	6.95
680621 Digital Color Postmark First Day Covers (Set of 10)	16.40
680610 Booklet of 20 & Digital Color Postmark First Day Cover (Random Single)	11.95
680624 Framed Stamps with First Day of Issue Information (12" x 15")	29.95

Date of Issue: 1/29/16 at Atlanta GA

10 Designs, Offset (APU)

678704 Booklet of 10	\$4.70
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Breast Cancer Research Semipostal

(FIRST-CLASS RATE) Page 29

Reissued: 9/30/14 at Sacramento CA

1 Design, 12 Positions, Plate no. in 4 Corners, Offset (SSP)

555304 Pane of 20 with plate no. *	\$12.00
555303 Block of 10	6.00
555302 Block of 4	2.40
555306 Press Sheet with die cuts	144.00
555308 Press Sheet without die cuts	144.00

NOTE: Each *Breast Cancer Research Semipostal* stamp is valid for postage at the First-Class Mail®, single-piece, first-ounce rate in effect at the time of purchase.

Celebrating Lunar New Year: Year of the Monkey

(FIRST-CLASS RATE FOREVER®) (Not Shown)

Date of Issue: 2/5/16 at Jamaica NY

1 Design, Offset (BCA)

586504 Souvenir Sheet of 12	\$5.64
586506 Press Sheet with die cuts	33.84
586508 Press Sheet without die cuts	33.84
586516 First Day Cover	.93
586518 First Day Cover (Full Pane)	8.38
586519 First Day Cancelled (Full Pane)	8.38

586530 Ceremony Program	6.95
586521 Digital Color Postmark First Day Cover	1.64
586510 Souvenir Sheets of 12 (2) & Digital Color Postmark First Day Cover	13.95
586524 Framed Stamps with First Day of Issue Plaque (13" x 13")	39.95

Classics Forever (FIRST-CLASS RATE FOREVER®) Page 22

Date of Issue: 6/1/16 at New York NY 10199

6 Designs, 10 Positions, Intaglio (BCA)

586804 Souvenir Sheet of 6	\$2.82
586806 Press Sheet with die cuts	28.20
586816 First Day Covers (Set of 6)	5.46
586830 Ceremony Program (Random Single)	6.95
586821 Digital Color Postmark First Day Covers (Set of 6)	9.72
586810 Souvenir Sheet of 6 (2) & Digital Color Postmark First Day Covers (Set of 6)	15.95
586824 Framed Stamps (14½" x 14½")	39.95
586833 Commemorative Panel	17.95

Coastal Birds (34¢) (POSTCARD RATE**) Page 28

Date of Issue: 6/1/15 at Kansas City MO

4 Designs, 10 Positions, Plate no. in 4 Corners, Offset (SSP)

117604 Pane of 20 with plate no. *	\$6.80
117603 Block of 10	3.40
117602 Block of 4	1.36
117610 Pane of 20 & Digital Color Postmark First Day Covers (Set of 4, 2 Stamps Each)	14.95

Date of Issue: 6/1/15 at Kansas City MO

4 Designs, Plate no. Every 31¢, Offset (APU)

783504 Coil of 100 (only)	\$34.00
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Colorful Celebrations

(FIRST-CLASS RATE FOREVER®) Page 25

Date of Issue: 6/3/16 at New York NY 10199

10 Designs, Offset (BCA)

681004 Booklet of 20 (2-sided)	\$9.40
681006 Press Sheet with die cuts	75.20
681016 First Day Covers (Set of 10)	9.10
681030 Ceremony Program (Random Single)	6.95
681021 Digital Color Postmark First Day Covers (Set of 10)	16.20
681010 Booklet of 20 & Digital Color Postmark First Day Cover (Random Single)	11.95
681024 Framed Stamps (14½" x 14½")	39.95

* Please refer to the order form for information on requesting specific plate positions.

** These nondenominated stamps will always be valid for the rate printed on them.

‡ This number represents the actual plate number intervals.

^ Coil strips of 500 cannot be returned or exchanged.

Columbia River Gorge \$22.95

(PRIORITY MAIL EXPRESS®) Page 28

Date of Issue: 1/17/16 at Washington DC

1 Design, 15 Positions, Plate no. in 2 Corners, Offset (BCA)

119304	Pane of 10 with plate no.*	\$229.50
119302	Block of 4	91.80
119306	Press Sheet with die cuts	688.50
119316	First Day Cover	23.39
119321	Digital Color Postmark First Day Cover	24.10

Eid Greetings (FIRST-CLASS RATE FOREVER®) Page 7

Date of Issue: 6/10/16 at Dearborn MI 48120

1 Design, 8 Positions, Offset (BCA)

556204	Pane of 20 with plate no.*	\$9.40
556203	Block of 10	4.70
556202	Block of 4	1.88
556206	Press Sheet with die cuts	75.20
556216	First Day Cover	.91
556230	Ceremony Program	6.95
556221	Digital Color Postmark First Day Cover	1.62
556210	Pane of 20 & Digital Color Postmark First Day Cover	11.95
556224	Framed Stamps (13" x 13½")	39.95

Global: The Moon (\$1.15) (GLOBAL RATE**) Page 28

Date of Issue: 2/22/16 at Washington DC

1 Design, 10 Positions, Plate no. in 4 Corners, Offset (BCA)

589204	Pane of 10	\$11.50
589202	Block of 4	4.80
589206	Press Sheet with die cuts	115.00
589216	First Day Cover	1.64
589221	Digital Color Postmark First Day Cover	2.35
589210	Pane of 10 & Digital Color Postmark First Day Cover	14.95

Grapes 5¢ Page 28

Date of Issue: 2/19/16 at Kansas City MO 64108

1 Design, Plate No. Every 37¢, Offset (APU)

781904	Coil of 10,000	\$500.00
781915	Strip of 500*	25.00
781916	First Day Cover (Summer Harvest Random Single)	.98

Henry James (89¢) (3 OZ. RATE**) Page 11

Date of Issue: 7/31/16 at Dulles VA 20103

1 Design, 6 Positions, Plate no. in 4 Corners, Offset (BCA)

119404	Pane of 20 with plate no. & header*	\$17.80
119403	Block of 10	8.90
119402	Block of 4	3.56
119406	Press Sheet with die cuts	106.80
119416	First Day Cover	1.33
119421	Digital Color Postmark First Day Cover	2.04
119410	Pane of 20 & Digital Color Postmark First Day Cover	19.95

Honoring Extraordinary Heroism: The Service Cross Medals (FIRST-CLASS RATE FOREVER®) Page 19

Date of Issue: 5/30/16 at New York NY 10199

4 Designs, 12 Positions, Offset (BCA)

561104	Souvenir Sheet of 12	\$5.64
561106	Press Sheet with die cuts	67.68
561116	First Day Covers (Set of 4)	3.64
561130	Ceremony Program (Random Single)	6.95
561121	Digital Color Postmark First Day Covers (Set of 4)	6.48
561110	Souvenir Sheet of 20 & Digital Color Postmark First Day Covers (Set of 4)	12.95
561124	Framed Stamps (14½" x 14½")	39.95
561133	Commemorative Panel	10.95

Indiana Statehood (FIRST-CLASS RATE FOREVER®) Page 6

Date of Issue: 6/7/16 at Indianapolis IN 46298

1 Design, 6 Positions, Plate no. in 4 Corners, Offset (APU)

473704	Pane of 20 with plate no.*	\$9.40
473703	Block of 10	4.70
473702	Block of 4	1.88
473706	Press Sheet with die cuts	56.40
473716	First Day Cover	.91
473730	Ceremony Program	6.95
473721	Digital Color Postmark	1.62
473710	Pane of 20 & Digital Color Postmark First Day Cover	11.95
473724	Framed Stamps (17"x11")	39.95
473733	Commemorative Panel	10.95

Jaime Escalante (FIRST-CLASS RATE FOREVER®) Page 9

Date of Issue: 7/13/16 at Washington DC 20066

1 Design, 9 Positions, Plate no. in 4 Corners, Offset (BCA)

473804	Pane of 20 with plate no. & header*	\$9.40
473803	Block of 10	4.70
473802	Block of 4	1.88
473806	Press Sheet with die cuts	84.60
473816	First Day Cover	.91
473830	Ceremony Program	6.95
473821	Digital Color Postmark	1.62
473810	Pane of 20 & Digital Color Postmark First Day Cover	11.95
473824	Framed Stamps (11" x 16")	39.95
473833	Commemorative Panel	10.95

La Cueva del Indio \$6.45 (PRIORITY MAIL®) Page 28

Date of Issue: 1/17/16 at Washington DC

1 Design, 6 Positions, Plate no. in 2 Corners, Offset (APU)

119104	Pane of 10 with plate no.*	\$64.50
119102	Block of 4	25.80
119106	Press Sheet with die cuts	387.00
119116	First Day Cover	6.89
119121	Digital Color Postmark First Day Cover	7.60

National Parks (FIRST-CLASS RATE FOREVER®) Page 24

Date of Issue: 6/2/16 at New York NY 10199

16 Designs, 9 Positions, Offset (BCA)

560604 Pane of 16 with plate no. & header*	\$7.52
560606 Press Sheet with die cuts	67.68
560616 First Day Covers (Set of 16)	14.56
560618 First Day Cover (Full Pane)	10.02
560619 First Day Cancelled (Full Pane)	10.02
560630 Ceremony Program (Random Single)	6.95
560621 Digital Color Postmark First Day Covers (Set of 16)	25.92
560610 Pane of 16 & Digital Color Postmark First Day Cover (Random Single)	9.95
560624 Framed Stamps (14½" x 14½")	39.95
560633 Commemorative Panel	17.95

Patriotic Spiral (FIRST-CLASS RATE FOREVER®) Pages 11 & 28

Date of Issue: 8/19/16 at Falls Church VA 22046

1 Design, Plate no. Every 37*, Offset (APU)

760004 Coil of 10,000	\$4,700.00
760003 Strip of 25 with plate no. ^	11.75
760015 Strip of 500 ^	235.00

Date of Issue: 8/19/16 at Kansas City MO 64108

1 Design, Offset (APU)

671304 Booklet of 10	\$4.70
671316 First Day Cover	.91

Pears 10¢ (Not Shown)

Date of Issue: 1/17/16 at Washington DC 20066

1 Design, Plate no. Every 27*, Offset (BCA)

799304 Full Coil of 10,000	\$1,000.00
799315 Strip of 500^	50.00
799316 First Day Cover (Summer Harvest Random Single)	1.03

Pets (FIRST-CLASS RATE FOREVER®) Page 12

Date of Issue: 8/2/16 at Las Vegas NV 89119

20 Designs, Offset (APU)

680704 Booklet of 20 (2-sided)	\$9.40
680706 Press Sheet with die cuts	75.20
680716 First Day Covers (Set of 20)	18.20
680730 Ceremony Program (Random Single)	6.95
680721 Digital Color Postmark First Day Covers (Set of 20)	32.40
680710 Booklet of 20 & Digital Color Postmark First Day Covers (Random Single)	11.95

Pickup Trucks (FIRST-CLASS RATE FOREVER®) Page 10

Date of Issue: 7/15/16 at Syracuse NY 13220

4 Designs, Offset (BCA)

680904 Booklet of 20 (2-sided)	\$9.40
680906 Press Sheet with die cuts	75.20
680916 First Day Covers (Set of 4)	3.64
680930 Ceremony Program (Random Single)	6.95

680921 Digital Color Postmark First Day Covers (Set of 4)	6.48
680910 Booklet of 20 & Digital Color Postmark First Day Covers (Set of 4)	15.95
680924 Framed Stamps (13" x 13½")	39.95

Pluto-Explored! (FIRST-CLASS RATE FOREVER®) Page 20

Date of Issue: 5/31/16 at New York NY 10199

4 Designs, 14 Positions, Offset (APU)

586604 Souvenir Sheet of 4	\$1.88
586606 Press Sheet with die cuts	26.32
586616 First Day Covers (Set of 2)	1.82
586618 First Day Cover (Full Pane)	4.38
586619 First Day Cancelled (Full Pane)	4.38
586630 Ceremony Program (Random Single)	6.95
586621 Digital Color Postmark First Day Covers (Set of 2)	3.24
586610 Souvenir Sheet of 4 & Digital Color Postmark First Day Covers (Set of 2)	7.95
586624 Framed Stamps (14½" x 14½")	39.95
586633 Commemorative Panel	17.95

Quilled Paper Heart (FIRST-CLASS RATE FOREVER®) (Not Shown)

Date of Issue: 1/12/16 at Dallas TX

1 Design, 10 Positions, Plate no. in 4 Corners, Offset (SSP)

586304 Pane of 20 with plate no. *	\$9.40
586303 Block of 10	4.70
586302 Block of 4	1.88
586308 Press Sheet without die cuts	94.00
586316 First Day Cover	.93
586330 Ceremony Program	6.95
586321 Digital Color Postmark First Day Cover	1.64
586310 Pane of 20 & Digital Color Postmark First Day Cover	11.95
586324 Framed Stamps with First Day of Issue Plaque (12" x 16½")	39.95

Repeal of the Stamp Act, 1766

(FIRST-CLASS RATE FOREVER®) Page 18

Date of Issue: 5/29/16 at New York NY 10199

1 Design, 12 Positions, Offset (BCA)

586704 Souvenir Sheet of 10	\$4.70
586706 Press Sheet with die cuts	56.40
586716 First Day Cover	.91
586718 First Day Cover (Full Pane)	7.20
586719 First Day Cancelled (Full Pane)	7.20
586730 Ceremony Program	6.95
586721 Digital Color Postmark First Day Cover	1.62
586710 Souvenir Sheet of 10 (2) & Digital Color Postmark First Day Cover	11.95
586724 Framed Stamps (14½" x 14½")	39.95
586733 Commemorative Panel	17.95

* Please refer to the order form for information on requesting specific plate positions.

** These nondenominated stamps will always be valid for the rate printed on them.

‡ This number represents the actual plate number intervals.

^ Coil strips of 500 cannot be returned or exchanged.

Richard Allen (FIRST-CLASS RATE FOREVER®) (Not Shown)

Date of Issue: 2/2/16 at Philadelphia PA

1 Design, 6 Positions, Plate no. in 2 Corners, Offset (APU)

473504 Pane of 20 with plate no. & header *	\$9.40
473503 Block of 10	4.70
473502 Block of 4	1.88
473506 Press Sheet with die cuts ✕	56.40
473516 First Day Cover	.93
473530 Ceremony Program	6.95
473521 Digital Color Postmark	1.64
473510 Pane of 20 & Digital Color Postmark First Day Cover	11.95
473524 Framed Stamps with First Day of Issue Plaque (12" x 17")	39.95

Sarah Vaughan (FIRST-CLASS RATE FOREVER®) (Not Shown)

Date of Issue: 3/29/16 at Newark NJ

1 Design, Offset (APU)

586404 Pane of 16	\$7.52
586406 Press Sheet with die cuts	67.68
586416 First Day Cover	.93
586418 First Day Cover (Full Pane)	10.34
586419 First Day Cancelled (Full Pane)	10.34
586430 Ceremony Program	6.95
586421 Digital Color Postmark First Day Cover	1.64
586410 Pane of 20 & Digital Color Postmark First Day Cover	9.95
586424 Framed Stamps with First Day of Issue Plaque (13" x 16")	\$39.95

Save Vanishing Species Semipostal

(FIRST-CLASS RATE) Page 29

Date of Issue: 9/20/11 at Washington DC

1 Design, 8 Positions, Plate no. in 2 Corners, Gravure (AVR)

576674 Pane of 20 with plate no. & header *	\$12.00
576673 Block of 10	6.00
576672 Block of 4	2.40
576671 First Day of Issue Collection with Pane of 20	19.50

NOTE: Each *Save Vanishing Species Semipostal* stamp is valid for postage at the First-Class Mail®, single-piece, first-ounce rate in effect at the time of purchase.

Shirley Temple (FIRST-CLASS RATE FOREVER®) (Not Shown)

Date of Issue: 4/18/16 at Los Angeles CA

1 Design, Offset (APU)

473904 Pane of 20 with plate no. & selvage*	\$9.40
473903 Block of 10	4.70
473902 Block of 4	1.88
473906 Press Sheet with die cuts	84.60
473916 First Day Cover	.91
473918 First Day Cover (Full Pane)	11.90
473919 First Day Cancelled (Full Pane)	11.90
473930 Ceremony Program	6.95
473921 Digital Color Postmark First Day Cover	1.62
473910 Pane of 20 & Digital Color Postmark First Day Cover	11.95
473924 Framed Stamps with First Day of Issue Information (9" x 7")	19.95

Soda Fountain Favorites

(FIRST-CLASS RATE FOREVER®) Page 8

Date of Issue: 6/30/16 at Nashville TN 37228

5 Designs, Offset (BCA)

680804 Booklet of 20	\$9.40
680806 Press Sheet with die cuts	75.20
680816 First Day Covers (Set of 5)	4.55
680830 Ceremony Program (Random Single)	6.95
680821 Digital Color Postmark First Day Covers (Set of 5)	8.10
680810 Booklet of 20 & Digital Color Postmark First Day Covers (Set of 5)	17.95
680824 Framed Stamps (12" x 14")	39.95

Songbirds in Snow (FIRST-CLASS RATE FOREVER®) Page 13

Date of Issue: 8/4/16 at Portland OR 97208

4 Designs, Offset (APU)

681104 Booklet of 20 (2-sided)	\$9.40
681106 Press Sheet with die cuts	75.20
681116 First Day Covers (Set of 4)	3.64
681130 Ceremony Program (Random Single)	6.95
681121 Digital Color Postmark First Day Covers (Set of 4)	6.48
681110 Booklet of 20 & Digital Color Postmark First Day Covers (Set of 4)	15.95
681124 Songbirds in Snow Framed Stamps (Set of 4)	40.00
681125 Golden-Crowned Kinglet Framed Stamps (9" x 7")	10.00
681126 Northern Cardinal Framed Stamps (9" x 7")	10.00
681127 Cedar Waxwing Framed Stamps (9" x 7")	10.00
681128 Red-Breasted Nuthatch Framed Stamps (9" x 7")	10.00

Star Trek (FIRST-CLASS RATE FOREVER®) Page 14

Date of Issue: 9/2/16 at New York NY 10199

4 Designs, 6 Positions, Plate no. in 2 Corners, Offset (APU)

474004 Pane of 20	\$9.40
474003 Block of 10	4.70
474002 Block of 4	1.88
474006 Press Sheet with die cuts	56.40
474016 First Day Covers (Set of 4)	3.64
474030 Ceremony Program (Random Single)	6.95
474021 Digital Color Postmark First Day Covers (Set of 4)	6.48
474010 Pane of 20 & Digital Color Postmark First Day Covers (Set of 4)	15.95
474024 Framed Stamps (17" x 14")	39.95
474033 Commemorative Panel	10.95

U.S. Flag (FIRST-CLASS RATE FOREVER®) (Not Shown)

Date of Issue: 1/29/16 at Washington DC

1 Design, Offset (APU)

680504 Booklet of 20 (2-sided)	\$9.40
680516 First Day Cover	.93

Date of Issue: 1/29/16 at Washington DC

1 Design, Offset (SSP)

680502 Booklet of 20 (2-sided)	\$9.40
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Date of Issue: 1/29/16 at Washington DC**1 Design, Offset (SSP)**

679104 Booklet of 10 (2-sided)	\$4.70
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Date of Issue: 1/29/16 at Washington DC**1 Design, Plate no. every 31[‡], Offset (APU)**

787304 Full Coil of 100	\$47.00
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787316 First Day Cover	.93
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Date of Issue: 1/29/16 at Washington DC**1 Design, Plate no. every 31[‡], Offset (SSP)**

787302 Full Coil of 100	\$47.00
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Views of Our Planets (FIRST-CLASS RATE FOREVER[®]) Page 21**Date of Issue: 5/31/16 at New York NY 10199****8 Designs, 8 Positions, Offset (APU)**

473604 Pane of 16	\$7.52
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473606 Press Sheet with die cuts	60.16
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473616 First Day Covers (Set of 8)	7.28
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473618 First Day Cover (Full Pane)	10.02
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473619 First Day Cancelled (Full Pane)	10.02
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473630 Ceremony Program (Random Single)	6.95
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473621 Digital Color Postmark First Day Covers (Set of 8)	12.96
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473610 Pane of 16 & Digital Color Postmark First Day Cover (Random Single)	9.95
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473624 Framed Stamps (14½" x 14½")	39.95
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473633 Commemorative Panel	10.95
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World Stamp Show-NY 2016 Folio(FIRST-CLASS RATE FOREVER[®]) Page 17**Date of Issue: 5/28/16 at New York NY 10199****2 Designs, 4 Positions, Intaglio (BCA)**

586904 Folio of 24 stamps	\$11.28
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586906 Press Sheet with die cuts	45.12
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586916 First Day Covers (Set of 2)	1.82
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586930 Ceremony Program (Random Single)	6.95
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586921 Digital Color Postmark First Day Covers (Set of 2)	3.24
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586910 Folio of 24 & Digital Color Postmark First Day Cover (Set of 2)	14.95
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586924 Framed Stamps (14½" x 14½")	49.95
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586929 2015 and 2016 Show Collectors Keepsake	28.95
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586974 World Stamp Show Souvenir Portfolio (Complete Set)	90.75
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586933 Commemorative Panel	17.95
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* Please refer to the order form for information on requesting specific plate positions.

** These nondenominated stamps will always be valid for the rate printed on them.

^ Coil strips of 500 cannot be returned or exchanged.

‡ This number represents the actual plate number intervals.

⌘ Available while supplies last.

ASDA NEW YORK FALL POSTAGE STAMP SHOW 2016

October 6-9, 2016

The Hilton
1335 Avenue of the Americas
New York, NY

**Show Hours**

Thursday - Saturday 10 am - 6 pm
Sunday 10 am-3 pm

Don't miss the **Holiday Windows** stamps first day of issue ceremony at 11:00 am, October 6. Use social media hashtag #holidaystamps to share the news!

Admission is free.

STAMPS ISSUED IN 2016**Quilled Paper Heart**

January 12 // Dallas TX

Pluto-Explored!

May 31 // New York NY

Columbia River Gorge

January 17 // Washington DC

Classics Forever

June 1 // New York NY

La Cueva del Indio

January 17 // Washington DC

National Parks

June 2 // New York NY

Pears

January 17 // Washington DC

Colorful Celebrations

June 3 // New York NY

Botanical Art

January 29 // Atlanta GA

Indiana Statehood

June 7 // Indianapolis IN

U.S. Flag

January 29 // Washington DC

Eid Greetings

June 10 // Dearborn MI

Richard Allen

February 2 // Philadelphia PA

Soda Fountain Favorites

June 30 // Nashville TN

Year of the Monkey

February 5 // Jamaica NY

Jaime Escalante

July 13 // Washington DC

Grapes

February 19 // Kansas City MO

Pickup Trucks

July 15 // Syracuse NY

Global: The Moon

February 22 // Washington DC

Henry James

July 31 // Dulles VA

Sarah Vaughan

March 29 // Newark NJ

Pets

August 2 // Las Vegas NV

Shirley Temple

April 18 // Los Angeles CA

Songbirds in Snow

August 4 // Portland OR

World Stamp Show-NY 2016

May 28 // New York NY

Apples

August 12 // Kansas City MO

Repeal of the Stamp Act, 1766

May 29 // New York NY

Patriotic SpiralAugust 19 // Kansas City MO
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